

Stop Managing and Start Leading: Be an Engaging Leader

Advocate a crystal-clear and pragmatic **vision**



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- Spend more time with your team
- Instil a mantra
- Articulate the purpose again and again

Include everyone in project's **strategy** formation and **execution**

Take the **lead**. **Walk** the Talk

- Act as a role model
- Show authenticity and consistency in your behaviour
- Uphold trust, always



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People **believe** in what you **do** and how you **act**, not what you say

Promote **autonomy** and **creativity**



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- Encourage, facilitate and reward autonomy
- Provide resources
- Pause judgement and reverse failure

Attract and retain **millennials** with innovative work

Create a **contagious culture**

- You always have impact, on everyone
- You lead well or terribly
- Fun is contagious, so is misery and boredom



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You are contagious – you **make** it happen, you **set** the tone